

SAT SCHOOL DAY

Auto Call Script

Make sure parents know about all the benefits that the SAT® School Day provides for their children. If you have automated calling for your school or district, spread the word with this easy call script. Remember to include details on sign-up requirements and any information sessions you may also offer.

Customize your recording from our call script:

Hello, this is [Name], and I'm the [Title] at [School]. I'm calling to remind you that on [Day, Date], your teen will have the opportunity to take the SAT® at [School] during the regular school day.

This test is an important step for any student thinking about college and career. The SAT is accepted at all U.S. colleges; it measures what students are learning in high school and what they need to know to succeed in college and career. Now, with SAT School Day, we can ensure that all of our students have access to this important stepping-stone and make sure that ...

- Your teen is more comfortable and confident by testing in a familiar place.
- You don't have to worry about the logistics of getting your teen to a test center.
- No one has to worry about weekend conflicts or disrupting family time!

Don't forget that the SAT comes with a FREE personalized study plan through Official SAT Practice on Khan Academy®. Learn more at satpractice.org.

We invite [sophomore and junior parents and families] to attend our [College Planning, Open House, Parent Night] on [Date, Time, Location] to learn more about the SAT and getting ready for college.

To learn more about this event, visit our school website at [URL], or call [Phone Number].