

SAT SCHOOL DAY

Parent Email Template

Let parents know how the SAT® School Day benefits their children with this customizable email template. Remember to include details on information sessions you may be offering and your school or district sign-up details or requirements.

Subject:

We're offering three things for your teen in the SAT® School Day

Body:

Your teen will have the opportunity to take the SAT at school on [day, date], during the regular school day. The SAT is accepted at all U.S. colleges; it measures what students are learning in high school and what they need to know to succeed in college and career. We're pleased to offer SAT School Day to XX H.S. [junior or seniors] so that ...

- Your teen is more comfortable and confident by testing in a familiar place.
- You don't have to worry about logistics of getting your teen to a test center.
- No one has to worry about weekend conflicts or disrupting family time!

Questions? To learn more about SAT School Day, we invite [parents and families] to attend our [College Planning/ Parent Night] on [date, time, location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX].

SAT SCHOOL DAY

Student Email Template

Spread the word on how the SAT[®] School Day benefits all your students with this customizable email template. Remember to include details on information sessions you may be offering and your school or district sign-up details and requirements.

Subject:

We're bringing the SAT[®] to you this [fall/spring].

Body:

1. You'll have the opportunity to take the SAT at school on [day/date], during the regular school day. The SAT is accepted at all U.S. colleges; it measures what you are already learning and what you need to know to succeed in college and career.
2. Did you know that the SAT ...
 - a. Gives you more time than the ACT—43% more. And, there's no penalty for guessing.
 - b. Doesn't have "SAT words,"—just the kind of vocabulary you'll use in college and beyond.
 - c. Has a FREE personalized practice program—link your PSAT[™] account and get started today: satpractice.org

Questions? To learn more about SAT School Day, we invite [students/parents and families] to attend our [College Planning/Parent Night] on [date, time, location]. For more details, visit our school website at [URL] or call [XXX-XXX-XXXX].